



## **CONTEST "DESIGN YOUR COVER"**

### **GUIDE TO USING THE TEMPLATE**

On the occasion of the magazine's twentieth anniversary, IQD is launching the contest "Design Your Cover", with the aim of highlighting the creative contribution of designers, graphic artists, and students in reimagining the visual identity of the publication.

Participation is possible in two ways:

1. by using the official IQD template, which ensures consistency with the magazine's historical editorial format;
2. or through a free graphic interpretation of the cover, leaving room for experimentation and personal expression.

This guide provides all the technical, typographic, and compositional specifications necessary for the correct creation of the submissions, in accordance with the requirements of the competition brief.

Inside the downloaded .zip file you will find:

- this guide in PDF format;
- two separate folders corresponding to the two participation options:  
IQD\_STATIC\_FORMAT\_DRAW\_YOUR\_COVER (official template),  
IQD\_FREE\_FORMAT\_DRAW\_YOUR\_COVER (free template);
- the FONT folder, containing the Museo Sans font family files, to be used according to the specifications provided.

### **Option 1: Official IQD Template**

Use the historical graphic layout of IQD covers: rigorous, recognizable, professional.

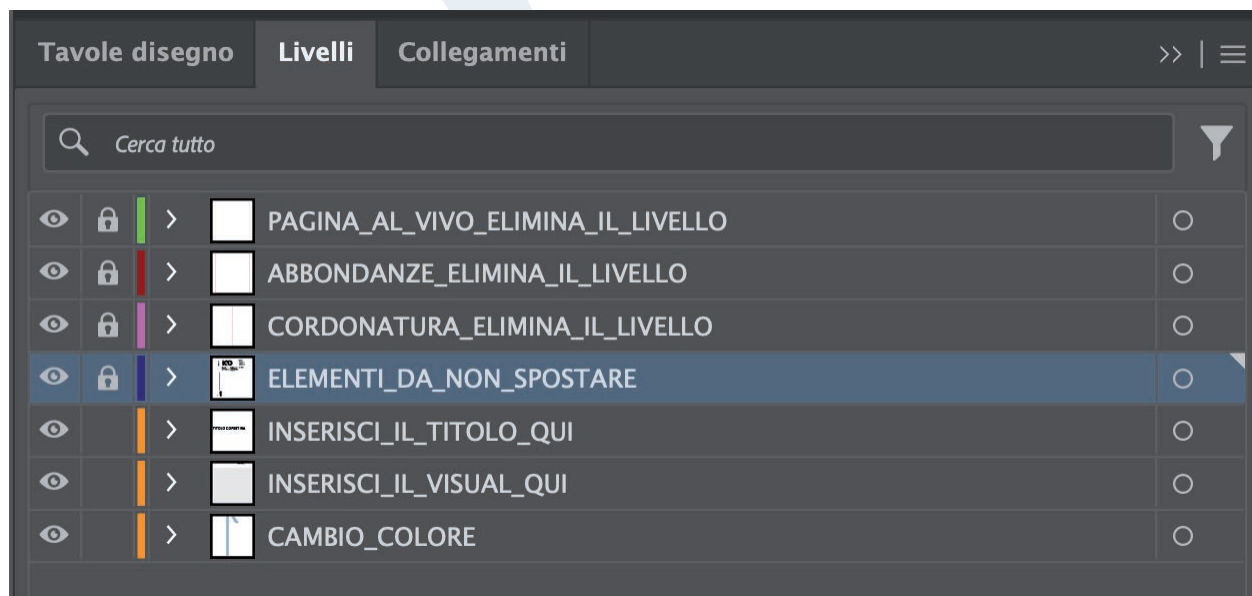
Folders to use:

- IQD\_STATIC\_FORMAT\_DRAW\_YOUR\_COVER

Inside you will find the file: IQD\_STATIC\_FORMAT\_DRAW\_YOUR\_COVER.pdf



PDF Layers:



#### 1. FULL\_PAGE\_DELETE\_BEFORE\_EXPORT

-> must be deleted before exporting the final file

#### 2. BLEEDS\_DELETE\_BEFORE\_EXPORT

-> must be deleted before exporting the final file

#### 3. FOLDING\_MARKS\_DELETE\_BEFORE\_EXPORT

-> must be deleted before exporting the final file

#### 4. ELEMENTS\_DO\_NOT\_MOVE

-> elements that must not be moved or modified.

#### 5. INSERT\_TITLE\_HERE

-> Insert the title of the concept/cover

Font: Museo Sans 700

Size: 10 pt

Leading: 12 pt

#### 6. INSERT\_YOUR\_VISUAL\_HERE

-> Place your visual inside the grey box (if an image, minimum 300 dpi)

## 7. COLOR CHANGE

-> You can change the color of the spine and the diagonal band by selecting the dominant chromatic tone of the inserted visual

## TECHNICAL REQUIREMENTS FOR THE FINAL FILE

Format: 250 x 290 mm (spine + 5 mm bleed already included in the provided PDFs)

Color mode: CMYK

Delivery format: High-resolution PDF

Minimum image resolution: 300 dpi

Remove unnecessary layers (e.g., bleeds, creasing, trim marks)

## Option 2: Free Format

Design the cover entirely according to your own style. You have maximum creative freedom, provided that the following requirements are met:

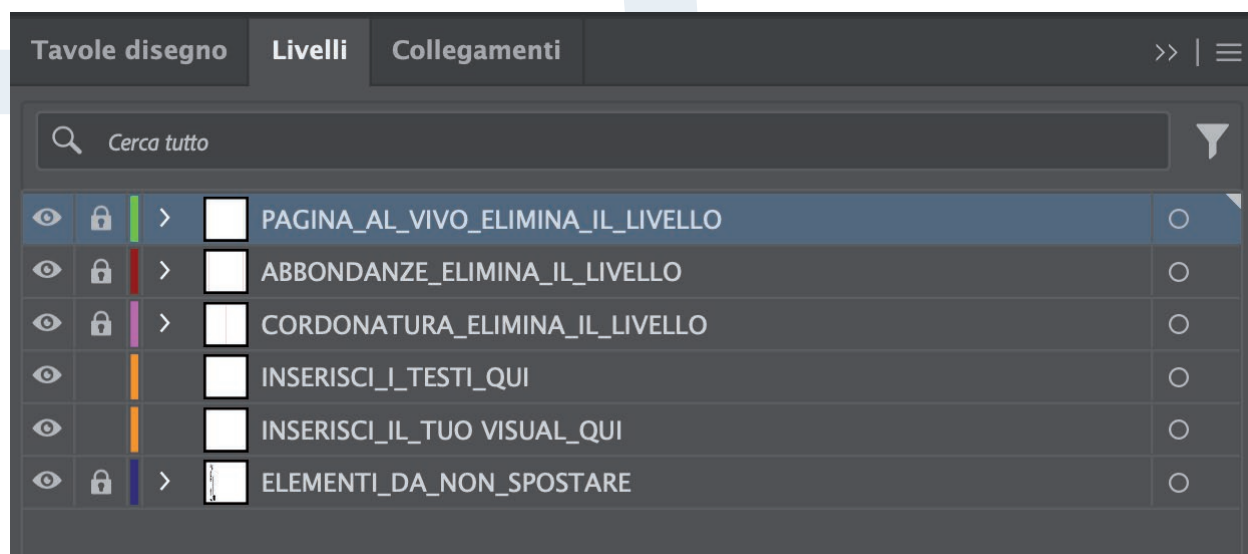
Folders to use:

- IQD\_FREE\_FORMAT\_DRAW\_YOUR\_COVER

Inside you will find the file:

- IQD\_FREE\_FORMAT\_DRAW\_YOUR\_COVER.pdf

PDF Layers:





**1. PAGE\_FULL\_BLEED\_DELETE\_LAYER**

-> To be deleted before exporting the final file

**2. BLEEDS\_DELETE\_LAYER**

-> To be deleted before exporting the final file

**3. FOLDING\_LINE\_DELETE\_LAYER**

-> To be deleted before exporting the final file

**4. INSERT\_TEXT\_HERE**

-> Layer dedicated to inserting all textual contents

**5. INSERT\_YOUR\_VISUAL\_HERE**

-> Layer dedicated to inserting the visual / background

**6. ELEMENTS\_NOT\_TO\_BE\_MOVED**

-> Elements that must not be moved but whose color may be modified

Mandatory elements to be included:

Front Cover (1st page):

- IQD Logo (white or black, EPS – available in the “links” folder):  
must be placed on the cover with a minimum height of 4 cm
- Text blocks to insert:

MAGAZINE FOR THE CULTURE OF INDOOR PLANNING, ARCHITECTURE,  
INNOVATION AND DESIGN

Specifications:

Font: Museo Sans 300 – Size: 10 pt – Leading: 12 pt

20 YEARS 2005–2025

Specifications:

Font: Museo Sans 500 – Size: to be defined – Leading: 12 pt

Demonstrative texts – will be replaced





MAGAZINE FOR THE CULTURE  
OF INDOOR PLANNING,  
ARCHITECTURE,  
INNOVATION AND DESIGN

**20 YEARS**  
2005 - 2025

WELLNESS DESIGN:  
**WULINGSHAN EYE STONE SPRING  
HEALTH RESORT**  
VECTOR ARCHITECTS

ARCHITECTURE AND HERITAGE:  
**THREE RESISTANCE MOVEMENTS MEMORIAL**  
IXA

MASTER IN ADVANCED ARCHITECTURE:  
**CORA PROJECT**  
VALLDAURA LABS CAMPUS OF IAAC  
COLLSEROLA NATURAL PARK

HIGH PERFORMANCE CONSTRUCTION:  
**KINDERGARTEN OF MANIFATTURA TABACCHI**  
AUT AUT ARCHITETTURA

Specifications:

Font: Museo Sans 300 + 700 – Small caps – Size: 8 pt – Leading: 10 pt

GUEST ARCHITECTS:  
J. L. ARCHITECTS

Specifications:

Font: Museo Sans 300 – Uppercase – Size: 10 pt – Leading: 12 pt

Title chosen by the candidate / group

Specifications: Free choice

## FINAL FILE TECHNICAL REQUIREMENTS

Format: 250 x 290 mm (spine + 5 mm bleed already included in the provided PDFs)

Color mode: CMYK

Delivery format: High-resolution PDF

Minimum image resolution: 300 dpi

Unnecessary layers removed (e.g. bleeds, folding line, full bleed page)

The Publishing House and the Art Director reserve the right to make the minimal and necessary adjustments to proposals submitted under the free format option, in order to maintain consistency with IQD magazine's overall style.

ART DIRECTION + MARKETING SUPPORT: **PLAYTHINKCREATIVE.IT**



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